If you are an endurance athlete you require effective formulations based on sound science to support your exercise demands. **EnduroMax**, by Max Muscle Sports Nutrition, is your solution for endurance performance requirements. EnduroMax is based on strong scientific evidence and modeled after the newest American College of Sports Medicine (ACSM) guidelines for fluid and electrolyte replacement during exercise. **EnduroMax** will provide the fluid, fuel, electrolytes, amino acids, metabolic cofactors and antioxidants your body needs during exercise to support optimal performance.

During exercise, your body can lose up to 2 liters or 4.4 pounds of water through sweat per hour under extreme conditions like high temperature, high humidity, low air movement, bright sun and exercise intensity. Loss of body water, which is called dehydration, leads to a decrease in athletic performance especially in older individuals (ages >65 yr). Also important is that the thirst mechanism is in delayed response mode and thirsty athletes can already be significantly dehydrated. The goal is not to incur body weight losses of greater than 2%. Greater than 2% weight loss from sweat can result in physiological changes to the body that can significantly effect performance.

**EnduroMax** gives you the fuel you need for endurance exercise providing multi-source/molecular weight carbohydrates including maltodextrin, sucrose, and dextrose (glucose) in the recommended ratios. Maltodextrin is a glucose polymer and is an easily digested short chain of 3 – 20 glucose units in length and a convenient source of intermediate energy. Sucrose and dextrose provide sources of rapid energy to spare glycogen and delay fatigue.

**EnduroMax** contains L-glutamine and the branched-chain amino acids. L-Glutamine is the most abundant amino acid in muscles often depleted during endurance exercise. L-Glutamine supports muscle recovery and functions as an anti-catabolic amino acid. The branched-chain amino acids (L-leucine, L-valine and L-isoleucine) have been added to maintain a positive nitrogen balance, provide an additional fuel source for high intensity exercise and enhance recovery.

**EnduroMax** contains energizing cofactors like quercetin, N-acetyl cysteine, alpha lipoic acid, coenzyme Q10 and L-carnitine to maintain energy (ATP) production in the cell mitochondria and promote efficient fat metabolism. Caffeine (75 mg per serving) has been added as a proven energy ergogenic and further aids in supporting fat utilization during prolonged exercise.

The antioxidant vitamin C has been included to protect muscles from free radicals that may be generated during exercise and to enhance tissue recovery. **EnduroMax** also provides ALL of the essential electrolytes including sodium, potassium, chloride, calcium and magnesium that may be lost during exercise.

**EnduroMax** provides exactly what you need during endurance exercise, nothing more and nothing less.
Directions: As a dietary supplement mix two (2) scoops (approximately 61.7 g) per 12 – 16 ounces of pure cold water. Stir briskly or shake until mixed. Add ice or increase water content to customize taste preference. Consume one serving 20 minutes before exercise. Take an additional serving every 60 minutes during training or event as needed.

Keep Out of Reach of Children.

Store in a cool, dry place away from moisture and sunlight. Always keep tightly sealed.

WARNING: Consult a physician before starting any diet and exercise program and before using this product. Discontinue use and call a physician or licensed qualified health care professional immediately if you experience unexpected side effects. If pregnant, nursing or taking prescription medications, consult a licensed healthcare practitioner prior to use. Those with carbohydrate metabolism disorders should use this product with professional guidance.

Key References

To report a serious adverse event, contact: Max Muscle Sports Nutrition
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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.